

## **PS 2.4**

### **PEOPLE-CENTERED LONG-TERM CARE: PROMISING MULTISECTORAL AND COMMUNITY-BASED APPROACHES**

## | BACKGROUND

As countries across the globe experience demographic transitions marked by longer life expectancies and declining fertility rates, the demand for long-term care (LTC) is growing rapidly. Aging populations are reshaping social structures, family dynamics, and public health priorities. While many health systems remain focused on acute care, the need to strengthen long-term, people-centered, and community-rooted care models is more urgent than ever. The demographic shift also points to the necessity of multisectoral approaches that involve the public and private sectors to deliver sustainable and dignified care across the life course – all with the meaningful engagement of older adults in the planning and implementation of these services.

Communities often serve as the first line of support for older adults and those with chronic conditions. When empowered, community-based actors can play a transformative role in identifying care needs and ensuring continuity of care. At the same time, effective LTC requires governance structures that bridge sectors and scales—from national policy to local implementation. This session will explore how countries can build integrated, resilient LTC systems that are inclusive, community-led, and supported by strong multisectoral collaboration.

## | OBJECTIVES

To share LTC strategies and models that link community engagement with national policy and service delivery frameworks.

- To identify enabling factors for effective multisectoral collaboration in LTC.
- To generate practical recommendations for strengthening LTC systems in the context of aging populations.



Speaker

## Janevit Wisongsongkram

*Chief Executive Officer*

Buddy Home Care Social Enterprise, FOPDEV  
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Mr. Janevit Wisongsongkram  
CEO, Buddy HomeCare Social Enterprise

Mr. Janevit Wisongsongkram is the Chief Executive Officer of Buddy HomeCare Social Enterprise, a pioneering organization in Thailand addressing the urgent challenges of an aging society. With over a decade of experience in social development, community-based elder care, and social enterprise management, he has led initiatives that combine social impact with sustainable business models.

Under his leadership, Buddy HomeCare has developed an innovative home care model that trains and deploys community-based caregivers to support older persons, while also creating employment opportunities for local people. He has spearheaded the integration of digital tools and data dashboards into elderly care, ensuring more effective monitoring, planning, and collaboration with families and communities.

Janevit's work is rooted in a vision of age-friendly and inclusive communities. He has collaborated with local governments, hospitals, and international partners to expand access to quality care for vulnerable older persons, particularly in northern Thailand. His expertise spans social enterprise development, community mobilization, partnership building, and impact-driven innovation.

As CEO, he continues to drive Buddy HomeCare's mission of combining compassionate care with sustainable enterprise, positioning the organization as a model for elderly and sandwich care in Thailand and beyond.